

Discover the Difference



with

Tilda[®]
Legendary Rice

Tilda Basmati Rice is handpicked from thousands of small, family run farms in Northern India. Its exceptional quality belongs not only to its origin in the river plains of Haryana, irrigated by the melted snows of the Himalayas, but also to its exclusive fragrance; an aroma of sun-baked wood and flowers. Known as the 'Prince of Rice' the word 'Basmati' literally translates as 'the fragrant one.' Its consistently distinctive aroma and fluffy texture has understandably made it the UK's most popular rice.

A relationship built on trust

Fair play is of the utmost importance to this family run business, which selects Basmati grains solely from small, independent farmers, 10,000 of which they know by name. Importing Basmati since 1972, Tilda has been committed to maintaining the quality of this unique rice for over 30 years, supporting farming communities throughout the whole growing process.

In conjunction with this commitment to fair play, Tilda supports a number of community projects within the local community where they have funded the establishment of a school and two eye hospitals.

Deliciously healthy, Tilda Basmati is the ideal accompaniment to hundreds of dishes.



**Tilda is proud to sponsor the Team Award at the
Pub Chef Food Excellence Awards 2009**

To find out more about Tilda and for hundreds of delicious recipes visit www.tildafoodservice.com