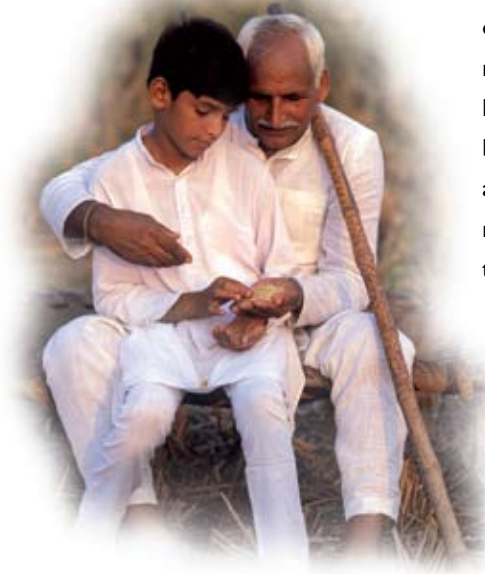


The Legend of Tilda Pure Basmati began over 30 years ago, and today Tilda's commitment to preserving Pure Basmati continues to be even stronger and more passionate. Farmers still grow Basmati using traditional methods, which have been passed down from generation to generation. Tilda's experienced buyers have only one brief – to buy the best Basmati, regardless of price. Tilda always insist on fair play, ensuring that farmers consistently receive a good return for their high quality crop. It's as valuable to those who grow it as it is to those who cook with it.



Tilda[®]
Legendary Rice

“Winning the award at the Pub Chef Awards last year was a fabulous reward and has been great publicity for the pub.”



James Rogers, head chef and owner of the Grundisburgh Dog in Suffolk, has won many awards for his pub food including the prestigious Global Cuisine Category at the Pub Chef Awards 2008, true testimony to his commitment to quality. Quality, although absolutely vital, is not his only concern. James is also a strong advocate of his local community, which unfailingly supports the pub and enables them to overcome the difficult challenges facing the trade today. He uses locally sourced produce wherever possible, from the venison supplier three miles away to the local farmers, who in turn call in to enjoy his delicious wholesome food

with friends. It is this sense of community spirit that James recognises and admires in Tilda's own dedication to sustaining the farming communities that are so vital to its business. By looking after the farmers Tilda is able to consistently provide caterers with only the best in rice. Supreme quality, outstanding yield and great versatility are just some of the many reasons why James trusts Tilda rice exclusively at his pub. Whilst recognising that his customers will 'remember quality a long time after price,' he remains safe in the knowledge that the ethical origins of Tilda Basmati mirror his own community values.

To find out more visit www.tildafoodservice.com